

MAKE YOUR BUILDING BIRD-SAFE

Protect biodiversity

Boost community standing
and tenant satisfaction

Be a sustainability leader

DID YOU FIND A BIRD THAT NEEDS HELP?

If you find an injured or baby bird that seems to be in trouble, visit nycbirdalliance.org/helpabird or use the QR code at right to learn what to do.

(Did you find a *dead* bird? Report it at dbird.org.)



NYC Bird Alliance's work to make New York City safer for birds is made possible by generous individual contributions and by the leadership support of the Leon Levy Foundation and The New York Community Trust.



NYC Bird Alliance protects wild birds and habitat in the City's five boroughs, improving the quality of life for all New Yorkers through science research, advocacy initiatives, and free public programs.

@NYCBIRDALLIANCE    

Graphics - Cover: photo by Iwan Baan. Interior: background photo by Tanarch/Getty Images; illustration by Debby Kaspari, from Burt, Carolyn S., et al. "The effects of light pollution on migratory animal behavior."; collision victims by Winston Qin; Javits Center by Ajay Suresh; Columbia Business School by Iwan Baan. Back cover: Bay-breasted Warbler by Winston Qin.





Over a 1/4 million birds die each year in collisions with glass in New York City.

Artificial lights attract federally protected migratory birds to urban areas—where they **collide with reflective glass**. In NYC they die by the hundreds of thousands, every year.



Protecting birds is critical to a healthy ecosystem. Birds protect and grow forests, grasslands, and marshes, leading to increased carbon capture and a more climate-resilient future.

You can be part of a bird-safe solution

NYC Bird Alliance will help create a targeted and energy-saving approach for your building:

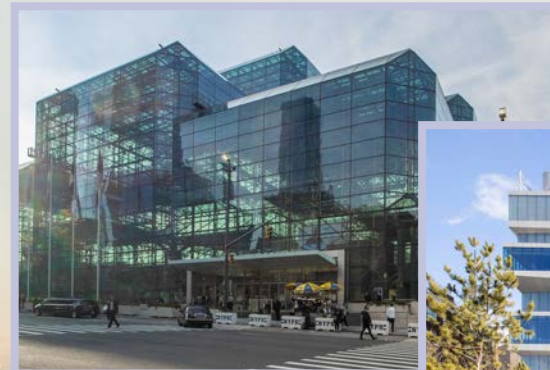
- Make key high-risk windows visible to birds with unobtrusive window treatments
- Reduce non-essential lights at night

NYC's glass can be deadly to birds—but it doesn't have to be. Buildings at the Javits Center and Columbia Business School (opposite page, left to right) and the Statue of Liberty Museum (cover) are examples of effective, energy-efficient, and aesthetically pleasing bird-safe design.

NYC Bird Alliance is here to help your building become more sustainable. ***Let's connect!***

Bird-safe design is an essential part of a sustainable New York City.

It's easy to make your building bird-safe, while improving your residents' quality of life, reducing your building's costs, and saving birds' lives.



CONTACT US

The next step is easy: email our team of experts at birdsaf@nycbirdalliance.org and we'll help identify simple solutions to make your building bird-safe.

nycbirdalliance.org/birdsafe

